

North London Business, supported by North London Strategic Alliance, is paving the way for private and public sector investment in the Upper Lee Valley, making it the perfect place for business to start, stay and grow. Please get in touch for more information.



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## a brief summary

# Upper Lee Valley London

the opportunity starts here

The Mayor of London supports the vision for the Upper Lee Valley.

## MAYOR OF LONDON

The London Boroughs of Enfield, Haringey and Waltham Forest are united in a vision for the valley – a radical vision of growth and renewal: 'North London's Waterside' – a place to start, stay and grow.



[www.upperleevalley.org.uk](http://www.upperleevalley.org.uk)





• Waterfront sites in the Upper Lee Valley



• Walthamstow Town Square and Gardens

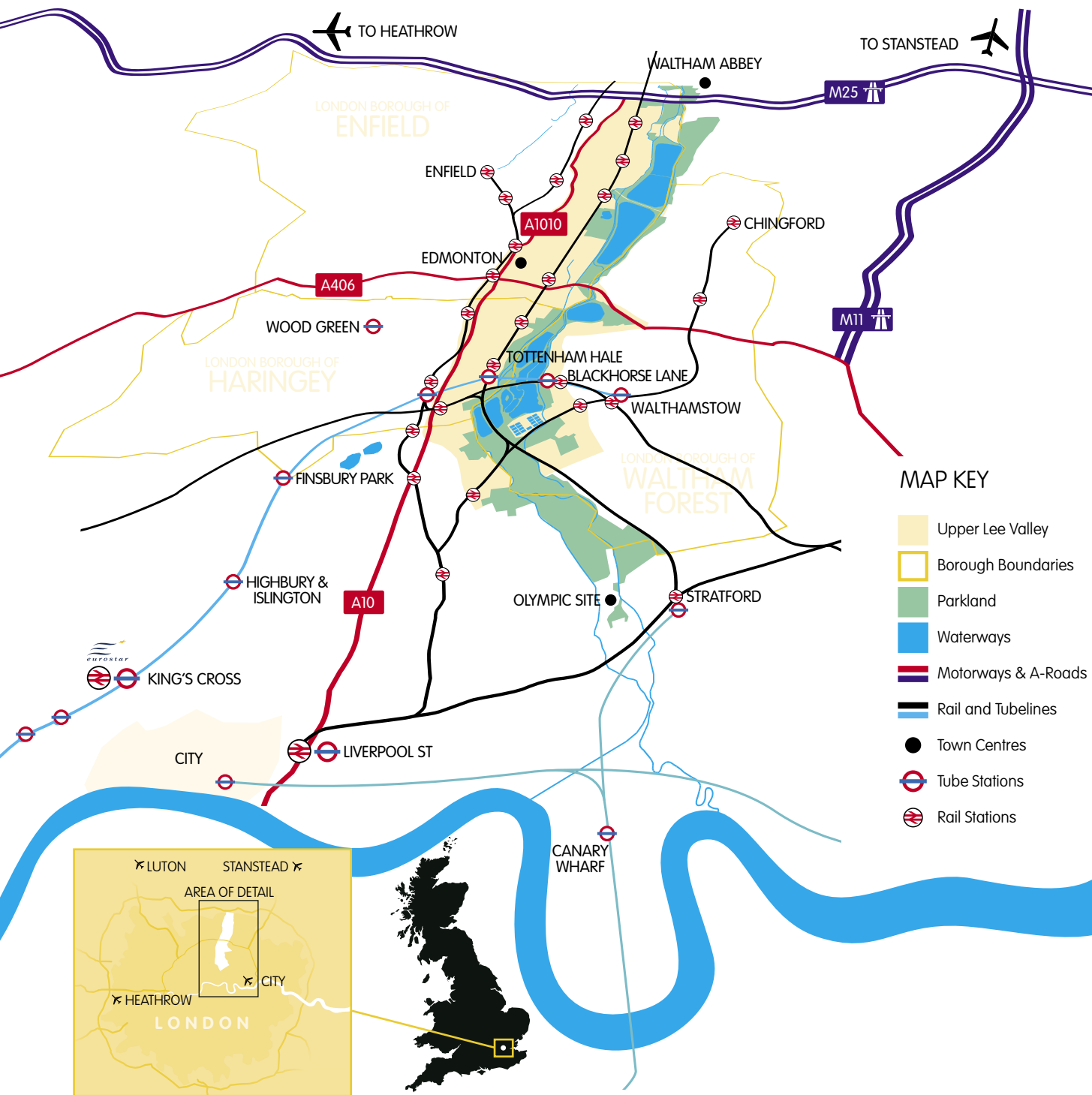
## North London's Waterside: A place to start, stay and grow

Our vision is to transform the Upper Lee Valley through public and private investment in 'North London's Waterside' – a comprehensive range of complimentary new developments making maximum use of the area's natural assets – the waterway, parkland, and its close proximity to central London.

This will be achieved through a new partnership between councils, public agencies, local communities and major national and international investors to explore and act upon development opportunities within the Upper Lee Valley, supported by the Mayor and central government.

- The Upper Lee Valley is the next chapter in London's regeneration story – a major area of opportunity
- The area forms the largest Opportunity Area in London, as defined in the London Plan
- Major opportunities exist to develop significant parts of the valley, utilising brownfield sites set in attractive waterfront and green surroundings – right on central London's doorstep
- What next? Get in touch with North London Business – the inward investment agency for North London
- Change is already underway – **the opportunity starts here**





## Where is the Upper Lee Valley?

Located in North London, the Upper Lee Valley is a six-mile corridor, spanning three London Boroughs: Enfield, Haringey and Waltham Forest.

The Upper Lee Valley is strategically located with strong links to:

- The City
- West End/ central London
- London–Stansted–Cambridge–Peterborough growth corridor
- Heathrow, Stansted and City Airports
- Olympic Site

### MAP KEY

- Upper Lee Valley
- Borough Boundaries
- Parkland
- Waterways
- Motorways & A-Roads
- Rail and Tubelines
- Town Centres
- Tube Stations
- Rail Stations

### A connected and cohesive valley

With a network of rail links to central London, Stratford and Stansted, as well as A-roads and motorways, the Upper Lee Valley has good strategic transport connections. The future lies in enhancing strategic and local connectivity, enabling people to meet, mix and move together.

**Upper Lee Valley** the opportunity starts here

## A place to start, stay and grow

The Upper Lee Valley is set to become a vibrant, sustainable and successful place where people and business can start, stay and grow.

The path towards new investment and development in the Upper Lee Valley is prepared. The Greater London Authority, and the London Boroughs of Haringey, Enfield and Waltham Forest are united in their task to deliver the vision of comprehensive and sustainable economic regeneration.

There are significant opportunities to develop key sites for a range of uses including housing, mixed use, employment and industry. The Upper Lee Valley has abundant green spaces and water frontages forming an under-utilised resource and offering a superb range of regeneration opportunities.

### Healthy and relaxed

To work with the Lee Valley Regional Park Authority to ensure that the Lee Valley is always known for the quality of its leisure offer, the appeal of its green space, and for the health and environmental benefits it brings to London and its residents.

**Upper Lee Valley** the opportunity starts here

### A green heart

Parks and waterways lie at the heart of our vision for the Upper Lee Valley - breathing life into this unique area of London by improving access, opening it up for people to see and enjoy, and promoting environmental sustainability.



• View across the Lee Valley towards Ponders End



### **A place for people and business**

The Upper Lee Valley will be a place where people and business will start, stay and grow; by providing a range of homes, workplaces and support services which help communities and businesses flourish and develop.



• Enfield Island Village

## People and places

Our challenge is to create sustainable, economically successful communities in the Upper Lee Valley – attractive places where people will want to live, work and enjoy their leisure. Developing successful and cohesive centres is at the heart of this vision.

Regeneration in the region offers great potential for a new economic future, creating thousands of new jobs. To support this growth, substantial numbers of housing units will be built over the next decade within the Upper Lee Valley, including affordable housing to meet the needs of London's growing population.

The raw materials for success are all in place to create dynamic places for people to work and live.

### **Competitive and confident**

The economic future of the Upper Lee Valley lies in the opportunities offered by its diverse and dynamic workforce. The area's history, environment, and close proximity to twenty-first century London and the South East only strengthen its potential.



• Aquatics Venue  
(courtesy of 2012 Olympics)

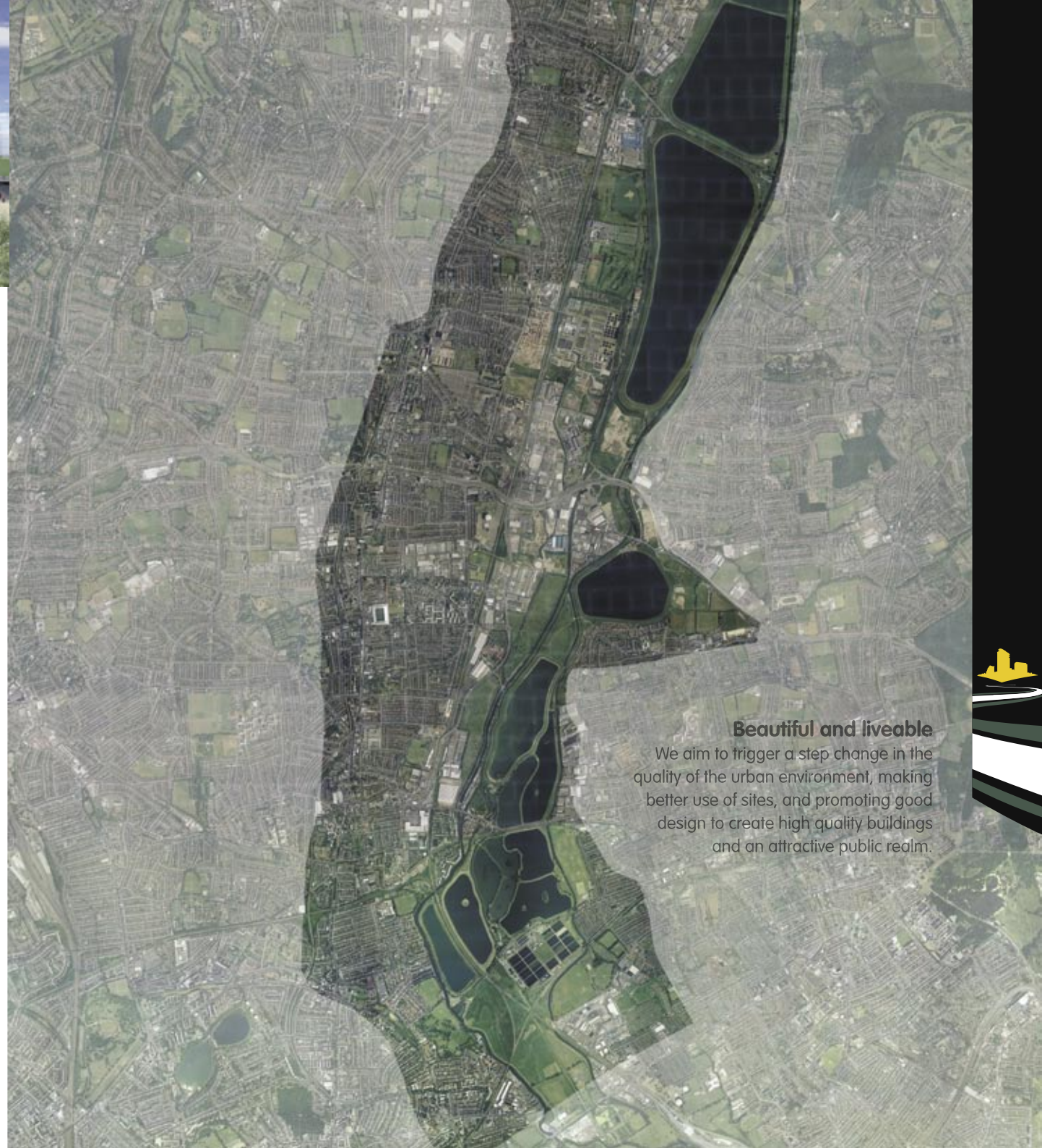
## Olympic legacy

The emerging Olympic Park to the south around Stratford is already recognised for its positive impact on surrounding boroughs. With Stratford only 12 minutes by rail from Tottenham Hale, the benefits for the Upper Lee Valley are clearer than most areas. The Upper Lee Valley will be a key beneficiary of the London 2012 legacy.

## The opportunity

There is a growing momentum of support for a vibrant Upper Lee Valley. Opportunities for investment are abound, with several initiatives already underway. Substantial ongoing public and private sector investment will trigger a transformation of the area and the vision for the Upper Lee Valley will be realised.

- 10 areas have already been identified as zones of change within the Upper Lee Valley forming the regeneration backbone for the area
- Strategic plan-making is being progressed by the three Boroughs in the Upper Lee Valley, examining various options for sites such as Central Leaside and North East Enfield
- The Lee Valley Regional Park and its extensive waterside areas have the potential to enhance investment value by offering significant leisure and lifestyle opportunities. The waterways also provide opportunities for sustainable transport for both business and freight activities



### Beautiful and liveable

We aim to trigger a step change in the quality of the urban environment, making better use of sites, and promoting good design to create high quality buildings and an attractive public realm.

